

# LIFERING | 2025 OVERVIEW

2025 has been an amazing journey of growth and tangible accomplishments marked by a significant increase in membership and program-wide engagement.

## Community Growth: Global Reach

We're proud to announce a record-breaking year for LifeRing! Our meeting membership has seen a **43.9% increase** in community participation. This remarkable growth signifies a truly vibrant and expanding network of support. Our LifeRing collaboration teams are stronger than ever, with new **key players** enhancing operational efforts and resource development, further boosting our capacity to serve.

## Operational Growth and Strategic Vision: Building Better Resources

LifeRing continues to grow in alignment with our **Strategic Plan** to realize our vision to be global leaders in positive recovery support. The most substantial change this year has been the update of LifeRing's digital infrastructure.

**August** marked a milestone in LifeRing global accessibility, We redesigned our **website** and moved **management** over to an outside vendor to ensure seamless functionality and monitor our content to ensure **ADA compliance**. This frees up our tech team to focus on the development of more robust **communication channels**.



To better serve our global community, LifeRing contracted an outside vendor to manage our **meeting calendar** and meeting attendance verification. Our new **universal calendar** automatically displays meetings based on the viewer's time zone and allows for **detailed meeting descriptions** allowing our members to "shop" for the meetings that best align with their personal recovery program.

In addition, LifeRing has upgraded our **meeting attendance verification** from a manual process to a self-managed process. Automating this process has empowered our members to manage their attendance records and individualize who receives reports. Participants now have **immediate access** to their attendance records rather than waiting for verifications to be manually generated. This improvement has eliminated verification support tickets almost entirely: From 2 or 3 a day to 1 a week: a **95.2%** frustration reduction!

## LIFERING | 2025 OVERVIEW *continued*

### Programmatic Advancements: Inspiring Connection

Providing a diverse network of peer-to-peer recovery resources is critical to supporting the unique personal recovery plans of our community members. From the addition of **new meeting formats** to the introduction of **Stakeholders Town Halls**, LifeRing is empowering maintained recovery.

Operational upgrades and new meeting formats have directly impacted attendance two-fold:

- The dynamic LifeRing Meeting Calendar has inspired new convenors to step forward contributing to the addition of **19 new online meetings**, an uptick of **20.7%** bringing our end of year **161 weekly meetings**.
- Meeting membership is up. Way up! LifeRing now serves over **5,000 weekly participants** across the LifeRing community network — a staggering **42.9% increase** year-over-year!

To empower our meeting convenors, we developed **new training resources**:

- **Mentorship Program** | Partnering seasoned convenors with new convenors
- **Empower Your Cyber Self** | On demand onboard training
- **Tech Talk** | Ongoing convenor training offered bi-weekly
- **LifeRing Lounge** | Weekly space for convenors to learn from one another

### Expanding Our Reach: Targeted Outreach Efforts

This year, LifeRing launched several initiatives targeting **IOPs, residential treatment centers**, and **healthcare professionals** in order to increase their awareness of LifeRing as an exceptional maintained recovery resource.

To support the transition between IOP and self-care, LifeRing now hosts **15 local meetings** in recovery facilities across the country. **Academic hospitals and clinics** across the country refer their patients to our **ALD-related recovery meetings**. They recognize LifeRing as their **ally in the continuum of care**.

Our Outreach Team has also been busy increasing **public and professional awareness** of LifeRing and the efficacy of our program. We've created **new collateral** to support our grassroots efforts:

#### Conferencing

- **CLA Community Liver Meeting**
- **AALD The Liver Meeting**

#### Tabling Events

LifeRing took our show on the road including a parade float in Denver and tabling events in Ohio and across California to celebrate **National Recovery Month**.

**People Come to a LifeRing and They Keep Coming Back!**