

## **Minutes of the Board of Directors Meeting (Brief Version): October 13, 2013**

It was determined that a quorum of Board members was present and the meeting was called to order.

### **Consent Agenda**

The Consent Agenda consisted of the Minutes and the Treasurer's Report. There was no input from the scheduled Fundraising, Website, and Professional Outreach Committees.

### **Minutes**

It was moved, seconded, and carried unanimously that the Minutes of the previous Board meeting be accepted without revision (two corrections were made to it before this meeting).

### **Treasurer's Report**

The report indicated that our finances were somewhat better than last month but there is still considerable concern.

It was moved, seconded and carried unanimously that the Treasurer's Report be accepted without revision.

## **Old Business**

### **Annual Meeting**

The meeting this year will be in Santa Rosa. Two locations were identified, but both were available for Saturday only. Three speakers have agreed to participate. A "video festival" was proposed for the Board's consideration that would be composed of amateur LifeRing members' submissions. These videos, previously screened, would be open to all. There would be a deadline for submissions to ensure that there would be time for review.

It was proposed that a Person of Contact (POC) be established to act as an intermediary between the annual meeting planner and the Board. It was thought that this had not been done before and a discussion of the matter followed.

### **Reprints of the Recovery by Choice Workbook**

The books were received.

## **Finance Committee**

We continue to have significant financial concerns, but discussion of this matter was postponed to a later date.

There is also the issue of signing a lease with those overseeing the office space. Discussions are continuing in this regard.

## **Survey**

So far about 400 persons have responded; they are predominantly white, old, male, and non-religious. Whether or not we are satisfied with this demographic will be addressed in discussions to follow.

## **CAADAC**

Saturday and Sunday were spent at the conference. It went well and with enthusiasm from counselors. Most of them had heard of LifeRing. It was said that 12-step programs were not liked by everyone and they looked upon LifeRing as an alternative.

## **Canada**

There was a productive lunch with the new Canadian Executive Director. There is now much more potential dialogue possible between LifeRing Canada and LifeRing U.S.A.

## **New Business**

### **LifeRing Blog**

There is an attempt is to make the blog more interesting and more accessible to newcomers. A link to it was posted on the LifeRing front page for increased visibility and awareness. A video page was also added.

### **Books Sales**

There was a discussion of book sales and donations. Regarding book sales, a comparison was made for this year relative to earlier years. With some assumptions, book sales are expected to increase this year over last. This is less so for donations.

### **Adjournment**

There was no other business, and it was moved to adjourn. The motion was seconded and carried unanimously. The meeting ended at 1:00 pm PDT.

Submitted by the Board Secretary and Officer, October 18, 2013