

Minutes of the LifeRing Board of Directors Meeting: January 8, 2017

It was determined that a quorum of board members was present, and the meeting was called to order by Board Chair Njon Weinroth at Noon PDT. The other board members present were: Robert Mullaly, Byron Kerr, Craig Whalley, Emily Marcus, Dan Carrigan and Harold Marques. The Executive Director, Robert Stump, was also present. Board Members Carola Ziermann and George Gidora were not present and may not be present for next three months due to work conflicts.

Public Comments

There were none.

Consent Agenda

The Consent Agenda was moved, seconded, and carried unanimously as submitted. It consisted of the December 2016 Minutes and was moved, seconded, and carried unanimously to accept the December Minutes as submitted.

Treasurer's Report

Correction to Profit & Loss statement will be reviewed later in the meeting but as of now, with recent increase in donations, LifeRing has ended up with small profit of \$200 and built up reserves to pre-2016 level. The Treasurer's Report was moved, seconded, and carried unanimously as submitted.

Committee Reports

Member Support

No new updates.

External Outreach

Byron has been interacting with Santa Clara County Jail and has uncovered an opportunity with enormous external outreach potential through the Milpitas Department of Corrections as well as the Milpitas School District, which conducts the Substance Abuse Education Program at the prison. Inmate, Mykel, who has organized three ongoing LifeRing meetings at the Elmwood Correction facility, has also requested that LifeRing's book "Recovery by Choice" be adopted by the educational program. Santa Clara County's acceptance of LifeRing sends huge message to larger audience, especially in the treatment and recovery communities.

Mahala has taken on role of Regional Representative for SouthWest region.

Professional Advisory Board Committee

No new updates.

LifeRing Press

No new updates.

Administrative Committee

No new updates.

Revenue Committee

No new updates

Old Business

Ad Hoc Committee

Annual LifeRing Meeting: Njon should have outline to share by end of January.

Online Chat

Learned that SMART had also been having difficulties with 1-2-3 Chat Platform and that they are currently using Adobe Connect. Melly and Steve are researching Adobe Connect. Cost is \$500 per year, with unlimited rooms. Cost comparable to 1-2-3 Chat. Of note, Adobe will be changing entire platform for the better, enhancing chat capabilities.

New Meeting Start-Up page on LifeRing's website has been streamlined for interested potential convenors.

Donations

Donation results for 2016 very healthy, indicating that LifeRing has an ongoing, vibrant community. Donations amounted to 25K in 2015 and up by 5K in 2016. We are spending a lot on outreach and will continue to do so.

There are approximately 1000 copies of *Empowering Your Sober Self*, which can be considered an additional asset. May be used up in multiple ways; discussion to be taken offline.

New Business

A representative from Choice in Recovery has been in touch with LifeRing requesting \$500 donation for Kickstarter program intended to promote "choice in recovery". The campaign will produce a video which will include one representative each from LifeRing, SMART, WFS, MAPs, Moderation Management, Harm Reduction, Phoenix Multisport Program and University of Colorado Collegiate Recovery Center. Pros and cons of LifeRing contribution discussed: donation would be form of advertising for LifeRing as

well as helping to increase LifeRing's exposure and name recognition. Motion was made, seconded, voted on and carried unanimously to contribute \$200 to Choice in Recovery.

Board Secretary

Belated confirmation of Ewa Conroy as Board Secretary: motion to appoint Ewa Conroy as Secretary to the Board made, seconded and carried unanimously.

Public Comments

There were none.

Adjournment

Motion was made to adjourn. It was seconded and carried unanimously.

*Submitted by Ewa Conroy
LifeRing Board Secretary
February 11, 2017*