

Minutes of the LifeRing Board of Directors Meeting: May 14, 2017

It was determined that a quorum of board members was present, and the meeting was called to order by Board Chair Njon Weinroth at Noon PDT. The other board members present were: Dan Carrigan, George Gidora, Byron Kerr, Robert Mullaly, Craig Whalley and Carola Ziermann. The Executive Director, Robert Stump, was also present. Board Members Emily Marcus and Harold Marques were not present. There were no members of the Public present.

Consent Agenda

The Consent Agenda was moved, seconded, and carried unanimously as submitted. It consisted of the Treasurer's report and April 2017 Minutes. It was moved, seconded, and carried unanimously to accept the April 2017 Minutes as submitted.

Committee Reports

Administrative Committee

No new updates

LifeRing Press

No new updates.

External Outreach

No new updates.

Member Support

Approximately two-thirds of book sales are now through Amazon which charges \$6 per book for its services. Sales may be up but revenue is down. Book sales are one of LifeRing's primary sources of income. Discussion of using books as promotional device; e.g. targeting treatment facilities along with a letter of introduction and then follow-up from LifeRing representative which would give LifeRing more exposure and then hopefully generate sales overall.

Craig is seeking to step down from Member Support responsibilities.

Revenue Committee

2016 Tax returns have been filed.

Still need to follow up with Marty re: William White being listed as co-author of *Empowering Your Sober Self* on Amazon.

Ad Hoc

No new updates.

Annual LifeRing Conference

Craig proposes reconsideration of “Board Members Only” meeting at the Annual Conference. May be beneficial to open up to a few other persons, e.g. Kathleen Gargan, Marty. Discussion will be taken offline.

Clarification of planning for Board Development and Planning/Reformatting Structure: structure will be contingent on direction of the Board going forward; direction of the Board will drive structure of committees; focus on development of individual Board members into more cohesive group; determine whether to keep current structure or scrap and start afresh.

Scheduling of precise start/stop times for Annual Conference events will be taken offline.

Miscellaneous:

Confirmation that there will be no Awards dinner.

Venue size is adequate to hold thirty to fifty people.

Planning in process to coordinate Regional Representative call-in during Conference.

Old Business

Professional Advisory Board

No new updates.

New Business

Board Election: There are four potential Nominees for Board.

Public Comments

There were none.

Adjournment

Motion was made to adjourn. It was seconded and carried unanimously.

*Submitted by Ewa Conroy
LifeRing Board Secretary
May 30, 2017*