

Minutes of the LifeRing Board of Directors Meeting: August 13, 2017

It was determined that a quorum of Board members was present, and the meeting was called to order by Interim Board Chair Dan Carrigan at Noon PDT. The other Board members present were: George Gidora, Lorraine Hull, Byron Kerr, Robert Mullaly, Harold Marques, Mary Beth O'Connor and Craig Whalley. The Executive Director, Robert Stump, was also present. There were no members of the Public present.

Welcome and seating of new Board Members Mary Beth O'Connor and Lorraine Hull.

Craig Whalley motions to appoint Jason Groce as Board member (replacing Carola Ziermann for remainder of her term through 2018). The vote was carried unanimously.

Election Board Officers

Motion made to nominate Dan Carrigan as Board Chairperson and was carried unanimously.

Craig Whalley self-nominated for role as Board Treasurer. Motion seconded and carried unanimously.

Motion made to nominate Ewa Conroy as Board Secretary and was carried unanimously.

Note that numbers/link to monthly Zoom Board meeting needs to be changed on LifeRing website. Robert S. will handle the changes.

Mary Beth O'Connor raises concerns about personal phone numbers showing up on the screen during Board meeting calls. Measures can be made to conceal personal phone numbers.

Consent Agenda

Review meaning of "Consent Agenda": items the Board is unlikely to have objections to during a vote; consists of Treasurer's Report and Minutes of previous meeting.

The Consent Agenda and Treasurer's report (profit and loss statement and amount of monies in bank account) were moved, seconded, and carried unanimously as submitted.

July 2017 Minutes were moved, seconded, and carried unanimously to accept the July 2017 Minutes as submitted.

Committee Reports

Committee Structure Review

Discussion re: process for assigning nine committees to the nine Board members: each Board member should choose three areas of interest as well as one area that they would prefer not to be involved with and email their preferences to Board Chair, Dan C. who will then negotiate assignment of committees. May be beneficial for each committee to have a co-chair as well.

Further review of each committee category:

Executive Committee: Board Chair's responsibility

Administrative Committee: no discussion

Conference and Training Committee:

2018 Annual Conference process should begin as soon as possible. Will need to first decide whether this will be a large, outward-facing meeting with counselors and professionals or whether it should be a more inward-facing meeting such as the one in 2017, with focus on Board and outreach activities from an internal perspective.

Discussion as follows:

Lorraine suggests possibility of having two meetings annually: one smaller, inner-facing meeting for Board and another, larger, national meeting to coincide with September's Recovery Month.

Craig suggests that it may be best for LifeRing to remain inwardly focused until we are a stronger organization.

Conversely, in order to grow organization it is also important to have a true "event" that provides "buzz" and publicity. Question remains, however, as to how much LifeRing is prepared to spend on a larger annual conference. In past has been somewhere between \$3000 - 5000. Further discussion will be taken offline.

Fundraising Committee:

Lorraine would like to be involved in grant writing; has been taking classes on grant writing. Phoenix Multi Sport recently received \$200,000 grant from SAMHSA. Need to consider increasing volume of grant requests. Note that LifeRing has access to professional grant writing advisement.

Public Persona/Branding Committee: Marketing is one of the most important areas that needs to be developed and is probably LifeRing's weakest link. This is a broad category but can be divided into sub-categories for working purposes.

Existing Meeting Maintenance Committee: no discussion

New Meeting Growth Committee: no discussion

Professional Outreach: no discussion

Professional Advisory Board Committee: review of definition

Pop-Up Committees

None currently. Temporary committees that form, perform a task and dissolve.

Old Business

Overview of report on research from Colorado Committee and Convenors for Annual Meeting 2018. After serious consideration of what it would cost in terms of energy and money, in addition to the difficulty in obtaining a major speaker at this time, would recommend a more inward-focused Annual Meeting for 2018. Can focus attention on getting LifeRingers from nearby states such as Utah, New Mexico, California and Canada to attend. Space is available at University of Colorado with assist of Candace Shelby, PhD. Speakers would focus on internal growth of LifeRing.

New Business

Network for Good

Software for online donation management system with following highlights:

- 1) Provides link to professionally designed donation page that LifeRing would have complete control over and will link with website;
- 2) 2) URL can be posted on various social media sites for people to click on and donate; and
- 3) 3) Provides service similar to GoFundMe that provides a webpage and infrastructure to fund specific projects. Cost: \$2140 annually.

Concerns raised about expense and information sought with regards to how LifeRing has historically approached fundraising. LifeRing has not had a systematic plan for fundraising and this would provide some of the necessary structure for raising funds. Currently LifeRing is lacking very crucial fundraising component and Network for Good would provide that component. Claim to guarantee that will make investment back or money back

Network for Good's proposal has not been reviewed by all Board members despite proposal being sent out a couple of weeks ago. Link to proposal was also in the body of the Consent Agenda and available to all. Motion made to accept proposal as submitted, seconded. Call for vote to accept proposal. Five in favor and two opposed. Motion passes with understanding that Board members opposed could demur after reviewing the proposal.

Will allow one week to review proposal and if no additional dissent will go ahead with proposal and spend the money. If still disagree after reviewing proposal

send objections to Board Members. Motion passed for purchase to be made on Friday, August 18th.

******Reminder that Board Members need to read Consent Agenda prior to Board Meetings. It is a live Agenda and can be edited by all.*****

BOD Meeting change to 9am PST meets with unanimous approval.

Adjournment

Motion was made to adjourn. It was seconded and carried unanimously.

Submitted by Ewa Conroy
LifeRing Board Secretary
September 16, 2017

