

Minutes of the LifeRing Board of Directors Meeting: September 10, 2017

It was determined that a quorum of board members was present, and the meeting was called to order by Board Chair Dan Carrigan at 9am PDT. The other board members present were: Lorraine Hull, Byron Kerr, Robert Mullaly, Mary Beth O'Connor, George Gidora, Craig Whalley and Harold Marques. The Executive Director, Robert Stump, was also present. Board Member Jason Groce was not present. There were no members of the Public present.

Consent Agenda

The August Minutes were incomplete and will be submitted and approved subsequently via email. The Treasurer's report was moved, seconded, and carried unanimously.

Committee Assignments:

Two critical areas to focus on: **fundraising** and **growing meetings**.

Executive: Dan Carrigan

Administration: Craig Whalley

Conferences & Training: Lorraine Hull

Fundraising: George Gidora

Existing Meeting Maintenance: Harold Marques

Public Persona: Rob Mullaly

New Meeting Growth: Byron Kerr

Professional Outreach: Mary Beth O'Connor

Professional Advisory Board: Jason Groce

Old Business

Annual Conference

Progress on Annual Meeting in Denver, CO: (Lorraine) the 2018 Annual Meeting will have a focus on internal quality growth and is planned for June 2-3, 2018.

Board Meeting would occur separately and hopefully would meet with attendees as well. Space not finalized yet. Working with Bobbi Campbell to make sure there is high social media coverage. Plan for dinner on Saturday or lunch on Sunday.

Discussion re: importance of improving attendance: possibility of scholarships as well as local LifeRingers helping people with accommodations. Important to build excitement about the Annual Meeting, now and in the future, by including a nice dinner and a speaker(s). Speakers do not necessarily have to be exorbitantly expensive; can draw from local resources. In planning for future conferences, creating a track record in order to secure future financial support should be considered, e.g. grants.

Network for Good

(Robert) The site is up and running with 2500 on donation list transferred from MailChimp. Options include being able to set up monthly donation schedule; three-month mini-fundraisers for specific goals; drive for Annual Conference scholarships and more. Bobbi and Rich Campbell have administrative access to the site. 50K goal is on the page to give tangible direction to the fundraising.

LifeRing Oakland Office

(Robert) Would like to have it closed by the end of this year. Storage room needs to be emptied; there are some historical documents but nothing else really of value. Will call salvage company for removal. Local LifeRingers may want to come by to go through the historical documents for archiving purposes.

New Business

(Lorraine) **NAADAC Conference** coming up in Denver at end of the month; Board has approved payment for half the cost of the booth. Plan to have drawing in order to collect attendees business cards for assortment of prizes such as possibly an electronic device, LifeRing starter kit bundles, wristbands, white lifesavers etc. Important to provide blank cards for people who don't have business cards.

2017/2018 Budget (Robert): suggest formation of pop-up committee to address creating an annual budget. This has never been done before; would be beneficial to have budget reviewed on annual basis.

Admin

Discussion about keeping LifeRing email domain: consensus that all want to have a LifeRing email address separate from their private emails. This should be a secure domain.

Robert would like someone else to become the Executive Director; will remain as Operational Director but needs someone else to take over the Executive role. This will need to be more than a volunteer position; will become the public persona for LifeRing. Will need to have a decent salary to offer someone who takes over as Executive Director going forward.

Will form a pop-up committee to formulate a plan with regards to the Directorship.

Public Comments

There were none.

Adjournment

Motion was made to adjourn. It was seconded and carried unanimously.

*Submitted by Ewa Conroy
LifeRing Board Secretary
October 8, 2017*