

### **Minutes of the LifeRing Board of Directors Meeting: May 13, 2018**

It was determined that a quorum of board members was present and the meeting was called to order by Executive Director Byron Kerr at 9am PDT with Board Chair, Dan Carrigan, joining at 9:05am PDT. The other board members present were: Lorraine Hull, Mary Beth O'Connor, Craig Whalley, Robert Mullaly, George Gidora and Jason Groce. Board member Harold Marques was not present. The Executive Director, Byron Kerr, was present and the General Manager, Robert Stump, was also present. There were no members of the Public present.

### **Public Comments**

There were none.

### **Consent Agenda**

Motion to table approval of April 2018 Minutes due to a correction that needs to be made re: absentee voting.

The Treasurer's report was moved, seconded and carried unanimously to accept the Treasurer's report as submitted.

### **LifeRing 2018 Annual Conference**

Plans are being finalized. Seeking volunteers to assist with activities such as greeting committee, fine tuning plans. Questionnaires for convenors have been sent to the Convenors' email group.

Question re: what activity each Board member has signed up for; Dave has created a spreadsheet assigning duties to Board Members. Harold, George, Robert and Jason will not be at Congress.

Preparations for Sarah Zemore's presentation are complete.

Trifold brochure has been created by a volunteer and will be handed out at the Conference. The conference agenda, a map of the area, parking, and other information is included. It is an online document and can be printed.

Total number registered for the conference is twenty eight but people are still signing up (approximately fifty people were at the 2017 conference). Sixteen people have signed up for the barbecue which should be enough to go ahead with plans.

Most of Sunday is Board meeting and Congress. Marketing session will be Sunday morning. Important to use surveys to gather feedback about the conference. Mary Beth and Dan will work on developing the survey.

### **Technology**

Price range for professional video recording/streaming is \$1200 - 3000. General agreement that this is too high an expense. Proposal to use I-Phone for broadcasting on Facebook live. Byron has a microphone that will make that possible, just need a part to

mount I-Phone on tripod. May be able to use the LifeRing Colorado website for streaming live. LifeRing members should be encouraged to sign up for the Colorado LifeRing website.

The video recording should focus on Sarah Zemore's presentation and not on the audience since people don't necessarily want to be identified; would need to get people's permission to film them. Questions from the audience should be repeated by Sarah so no need to go around room with microphone.

### **Election of Board Members**

Regrets voiced over Jason's decision to leave, but he is willing to continue working on projects he is currently involved in.

Deadline for nominations is on the day of Congress. A few possibilities for candidates mentioned. Question re: ability to nominate someone who does not have full two years of sobriety. General consensus is that setting this type of precedent could create future problems.

In the event of no nominees the Board can appoint and approve someone to serve as interim. Consider someone from overseas in order to have international presence on the Board. As long as there is a quorum the Board can continue to function.

Once nominated, the candidates' bios and campaign agendas will be published on LifeRing website. Qualifications for Board members are posted on website.

### **Committee Reports**

#### **Executive:**

Dan Carrigan: No new updates.

#### **Administration:**

George Gidora: No new updates.

#### **Fundraising**

Craig: No new updates.

#### **Public Persona**

Rob Mullaly: No new updates.

#### **Existing Meeting Maintenance**

Harold: Not present. No new updates.

#### **External Outreach/New Meetings**

Byron: Not present. No new updates.

### **Professional Outreach**

Mary Beth: Discussion about September being Recovery month and whether Board is willing to allot monies to LifeRing members who are interested in tabling events. Would be preferable to have such requests submitted by July and make plans to do this on an annual basis in preparation for September's Recovery activities. May be useful to create a formal procedure for requests to table at local events. Since national events are so costly, may be more effective to focus efforts on local level and to spend \$200 vs. \$2000 for tabling one event.

Rob: report on ASAM Conference in San Diego that he and Byron attended. Appeared to be very much focused on drug treatment for opioid dependence and the opioid crisis with little mention of alcohol. Spoke with many of the attendees and nobody had ever heard of LifeRing; in fact, most had not even heard of SMART. SMART had a strong presence at the conference. Business cards were not formally collected, although Rob has followed up with the people he had spoken with. Would be useful to have brochures that are geared towards the health care professional.

### **Professional Advisory Board**

Jason: No new updates.

### **Pop-Up Committees**

None.

Any other potential by law proposals? none, all can be brought up at Congress

### **New Business**

No new business.

### **Old Business**

Mary Beth: Cooley's recommendations for licensing agreement has been emailed to all Board members. It is a good agreement but LifeRing may not need the level that they are suggesting and may be beneficial to shorten it. As is, convenors may hesitate to sign such an official-looking legal document. May be more useful to post the agreement on the website as well as sending it to convenors annually for them to review. Would be advisable for LifeRing to have such protection against the possibility of individuals misusing the LifeRing name.

### **Public Comments**

There were none.

### **Adjournment**

Motion was made to adjourn. It was seconded and carried unanimously.

Submitted by Ewa Conroy  
*LifeRing Deputy Board Secretary*  
July 6, 2018

