

## **Minutes of the LifeRing Board of Directors Meeting: September 9, 2018**

It was determined that a quorum of board members was present and the meeting was called to order by Board Co-Chair Lorraine Hull at 9:00am PDT. Co-Chair Dan Carrigan was also present. The other Board Members present were: Mary Beth O'Connor, Bob Crosby, Harold Marques and George Gidora. Board member Donal Breen was not present.

The Executive Director, Byron Kerr, was present and the General Manager, Robert Stump, was also present. Steven Gonzales, a LifeRing member, was also present.

### **Public Comments**

There were none.

### **June Minutes**

June Minutes were moved, seconded and carried unanimously to accept the Minutes as submitted (with minor correction of spelling of a name to be made in the Minutes).

### **Consent Agenda**

The August Minutes were moved, seconded and carried unanimously to accept the Minutes as submitted.

The August Treasurer's report was moved, seconded and carried unanimously to accept the Treasurer's report as submitted.

### **Old Business**

Mary Beth reports on progress with regards to whether By-Laws allow someone in a paid position at LifeRing to also serve as a Board Member and had reached out to Cooley over the summer to have them review the by-laws in order to answer the question; they were also going to do a general review of the by-laws. Had not heard from Cooley in a while so reached out to check on progress; a summer associate was in charge of this but has since left so it is being reassigned to another associate.

Discussion led by Mary Beth re: difficulty LifeRing has getting into some facilities and whether this is a question of constitutionality (discrimination based on religion). Probably does not apply to profit-making or privately held companies; likely that shareholders at the top are not even aware that this is an issue. Possible remedy is to have LifeRing buy a couple of shares of stock and then bring a shareholder motion to get attention. rather than writing more letters that never go anywhere. Has mentioned this to Monique at Cooley as possible future pro bono work they may be interested in doing. Cooley is developing their health care practice so there may be a potential conflict of interest; however, they may be able to at least provide general guidelines as to how to approach a company's board.

## **Board Elections**

There remains a vacant Board seat. Executive Committee will set up telephone meeting to discuss.

## **Letter to Convenors**

There has been no feedback aside from a few “thank-you’s”.

## **CCAR Conference**

Njon W. will be telling his personal recovery story with LifeRing and has agreed to do a drawing for a LifeRing introductory book set. He will distribute cards to attendees who want to participate; they will be business cards with the LifeRing logo and a link to a survey. By answering the survey questions their name will be entered into the drawing. The questions will be designed to reiterate LifeRing’s mission and provide information, e.g. “Did you know that studies show that LifeRing is as successful as 12-Steps in achieving recovery from alcohol”. The survey will serve two purposes: 1) provide information about LifeRing and; 2) collect email addresses of attendees. Plan is to ask Candice Shelby to help formulate the survey questions.

## **Review of Committee Structures and Chairs**

More streamlined version of committee structures will hopefully utilize members’ skills and interests. There will be shared leadership for each committee with partners working on goals together between Board meetings.

## **Board of Directors Contact Info**

A list of contact info/phone numbers for Board members, General Manager and Deputy Secretary is being compiled.

## **Project Management Job Description**

Currently the job description refers to Steven Gonzales’ plan to assess LifeRing’s social media presence. Board will need to review and approve any project prior to it beginning.

## **Social Media Assessment by Steve Gonzales**

Presentation of LifeRing’s current social media presence:

[https://docs.google.com/presentation/d/1HB9wqoWG-AA4zwB6ACFC21TvFcCvBnpkLIIZ\\_JxHG-k/edit#slide=id.g3dab4220f9\\_0\\_7](https://docs.google.com/presentation/d/1HB9wqoWG-AA4zwB6ACFC21TvFcCvBnpkLIIZ_JxHG-k/edit#slide=id.g3dab4220f9_0_7)

Follow-up: Steve will set up meeting including all Board members to figure out FB Page strategy and start moving forward on consolidating and reorganizing the groups.

## **Pop-Up Committees**

### **Budget Committee**

Need to form pop-up committee for budget creation. Will include Financial Committee.

### **2019 Annual Conference Committee**

Where will it be? What will it look like? Externally or internally focused? Who will speak? Byron will take the lead. Dave Fletcher documented process for 2018 Conference as a resource.

### **September Recovery Month**

Mary Beth attended San Mateo County activity- all speakers were 12-Step. Mary Beth went up at open mic and talked about multiple pathways of recovery and her own experience with LifeRing. Director of Voices of Recovery came up afterwards and expressed interest in having LifeRing speak at next year's gathering. She also tabled another event and handed out LifeRing information.

Byron is going to speak at Voices of Recovery meeting in E. Palo Alto.

Denver is national site of Recovery Month this year. Kathleen G arranged to have a table at the site and will have a group that walks from Union Station. LifeRing should pay for table at next year's national site in order to have LifeRing's name on the national Recovery Month materials.

### **Public Comments**

There were none.

### **Adjournment**

Motion was made to adjourn. It was seconded and carried unanimously.

Submitted by Ewa Conroy

*LifeRing Deputy Board Secretary*

*September 25, 2018*