

Minutes of the LifeRing Board of Directors Meeting: October 14, 2018

It was determined that a quorum of board members was present and the meeting was called to order by Board Co-Chair Dan Carrigan at 9:00am PDT. Co-Chair Lorraine Hull was also present. The other Board Members present were: Mary Beth O'Connor, Bob Crosby, Harold Marques and George Gidora. Board member Donal Breen was not present until later in the meeting.

The Executive Director, Byron Kerr, was present and the General Manager, Robert Stump, was also present. Rick Thompson, a LifeRing member and Board candidate, was also present.

Public Comments

There were none.

Board Elections

There remains a vacant Board seat. Rick Thompson and Gary Gibbs are the two candidates.

Executive Committee has met and their recommendation is to appoint Rick Thompson.

Vote is held with unanimous, seven votes for Rick Thompson. Rick is appointed to Board of Directors to complete term vacated by Jason Groce.

Congratulations to Rick and welcome to the Board.

Consent Agenda

The September Minutes were moved, seconded and carried unanimously to accept the Minutes as submitted.

The September Financial report was moved, seconded and carried unanimously to accept the Financial report as submitted.

Executive Committee

A letter will be sent to Gary Gibbs, who is a valuable asset to LifeRing.

New and Existing Meetings

Harold and Donal: no new updates

Byron: new meeting at a Kaiser facility in Marino Valley, CA and a new meeting in Silicon Valley as well, being convened by Byron.

George: Three new meetings in Canada: Prince Edward Island, New Brunswick, and Toronto.

Finance Committee

Bob, Robert, Donal: have met to do budget for 2018.

Communications Committee

George and Mary Beth: No new updates.

Pop-Up Committees

2019 Annual Conference

Byron: may have location in Cupertino. It's a theater, bigger than necessary but price is right: free. Has electronic and video capabilities.

First weekend after Memorial Day is traditionally when Annual Conference is held: tentative date would be weekend of June 1 & 2, 2019.

Old Business

Project Manager Job Description for Steven Gonzales.

Moved, seconded and approved unanimously as written.

Steve G had proposed telephone calls to continue discussion of social media. Donal, Bob and Lorraine had a call where they discussed website and FB pages in general; clearly there is a need for consolidation.

Action Item: another call will need to be held in order to further discuss and put together an action plan to present to the Board.

2018 Budget

This is the first time that a formal budget is being presented.

Proposal that a 2019 budget to be in place by the beginning of 2019.

Detailed discussion of budget best handled offline.

Proposal by John B from Utah Review: Byron will follow up on behalf of LifeRing as national organization with regards to Utah; John will handle everything on the state level.

Board of Directors Contact Info

A list of contact info/phone numbers for Board members, General Manager and Deputy Secretary has been compiled. Will include contact information for prior Board members as well. Dan will send pdf file to all and will share live document on Google Drive.

Cooley Update

Mary Beth spoke with an advocacy and public policy person in DC re: shareholder idea (LifeRing becoming small shareholder in some of the organizations that are not allowing LifeRing equal access). Plan is to gain access via shareholder activism/action. Other organizations have used this tactic successfully. Part of the challenge is raising awareness in voters in advance. He wanted to know about structure of LifeRing and will be getting back to us with a strategy .

Mary Beth spoke to another Cooley lawyer about the Bylaws who felt that they were organized in an unusual way, making it difficult for members to read and understand. The lawyer sent a list of detailed questions: proposal to create a pop-up committee to answer the questions.

Pop-Up Committee will include Mary Beth, Lorraine, Byron, Robert and Dan. Mary Beth will forward the questions to pop-up committee members.

Sarah Zemore will be conducting new study and is looking to recruit a couple of LifeRing members.

New Business

Fundraising Plan Presentation by Jenny S:

<https://docs.google.com/presentation/d/1jTN8VRy6wDSv-19ZxXIEmbfikjX24dYy20fsB3pus/edit#slide=id.p1>

Jenny proposes “Give the Gift of Sobriety” fundraising campaign. Proposal to target five cities starting in January for increasing growth: asking for \$5000 investment. Lorraine will put Jenny in touch with Lisa S. (regional reps). Byron: SOS is possibly shutting down; may be useful to target these meetings to incorporate and re-label as LifeRing meetings.

Jenny will act as **Fundraising Chair**.

Lorraine will set up follow-up phone conversation with Jenny that will include all interested members: Lorraine, Byron, Dan, Robert, Harold.

Public Comments

There were none.

Adjournment

Motion was made to adjourn. It was seconded and carried unanimously.

Submitted by Ewa Conroy
LifeRing Deputy Board Secretary
November 5, 2018