

STRATEGIC PLAN

2023-2024



OUR VISION

| Global leaders in positive recovery support.

OUR MISSION

| Provide abstinence-based, secular, and self-directed recovery pathways through meetings and support communities.

CORE CONCEPTS

| LifeRing Secular Recovery believes that there are as many ways to live free of drugs and alcohol as there are stories of successful sober people. LifeRing promotes the idea that the individual has power to overcome problematic substance-use through a self-directed process of designing their own recovery program. Our meetings provide safe, supportive and nonjudgmental interactions with others seeking recovery to enhance the individual self-directed program.



Sobriety

Sobriety means abstinence from alcohol and other addictive drugs, unless medically indicated and taken as prescribed. LifeRing views medically-assisted recovery as a decision made between patients and their treatment provider.

Secularity

Out of respect for people of all faiths and none, LifeRing conducts meetings in a secular way, meaning LifeRing does not use prayer or religion.

Self-Direction

Recovery is based on self-empowerment, motivation, and individual efforts. Each person decides what works and builds their sobriety upon that foundation.

In our meetings we share, listen, and encourage. We focus on the challenges and successes of the past week and plans for tackling the next week. Through Sober-Self to Sober-Self dialog, we learn and gain strength from each other. LifeRing meetings emphasize the positive, practical present-day to strengthen hope and resolve. LifeRing respectfully embraces what works for each individual. We treat everyone with respect and we value all paths to sobriety.

CROSSTALK is the heart of all LifeRing meetings. This conversational exchange of shared experiences and methods supports the development and maintenance of personal recovery plans.

STRATEGIC OBJECTIVES

To realize our Vision and Mission, the LifeRing Board of Directors has identified the following four strategic objectives as focus areas for 2023-2024:

- Increase Engagement
- Increase Awareness
- Optimize Operations
- Fund Our Mission

■ Increase Engagement

LifeRing depends on committed individuals actively engaged in the LifeRing community. To achieve our vision, we will nurture and grow these valuable internal resources through the following:

- Determine current resources and level of engagement, develop additional skills and abilities, while intentionally embracing diversity and inclusivity.
- Identify and encourage LifeRing participants to become committed conveners/co-conveners, committee contributors, and board leaders.
- Evolve Board of Directors culture to inspire deeper involvement with commitment to and understanding of organization oversight.
- Provide support, guidance, and tools necessary for volunteers to feel successful and appreciated.
- Encourage members to become active and connected, which will support their own individual recovery as well as LifeRing's vision.

■ Increase Awareness

Awareness of LifeRing is limited. Our objective is to ensure LifeRing can be found by people searching for recovery and recognized by those working with them through the following:

- Build confidence within the public so that friends and family can enthusiastically support someone who chooses to participate in LifeRing as a pathway to recovery.
- Develop outreach programs to advance connectivity and collaboration with diverse populations while embracing culture, sensitivity and inclusivity.
- Connect with healthcare providers and treatment professionals recognized for supporting self-direction of and multiple pathways to recovery, resulting in deepened relationships that increase patient referrals and broaden the LifeRing footprint.
- Encourage a general understanding of secularity as a critical tool for self-directed recovery.

■ Optimize Operations

LifeRing has limited resources to maintain and grow operations at an optimal level. We need to improve operational processes and clarify responsibilities while remaining flexible to respond quickly to unique and impactful circumstances.

- Establish uniform operational practices that are easily implemented and shared within the community.
- Attract a diverse pool of talent whose individual strengths and potential can be tapped as we enhance operational excellence.
- Expand onboarding and guidance for conveners, volunteers, and new Board of Director members.
- Strengthen resources to successfully meet unforeseen challenges and ensure accessibility.

■ Fund Our Mission

Realizing our organizational goals and aspirations are dependent on sufficient, reliable revenue, we must diversify our sources of revenue while continuing to provide transparent and responsible fiscal stewardship.

- Secure financial resources and maintain reservoirs to facilitate strategic plans and objectives.
- Diversify revenue streams to sustain and grow the organization.
- Foster financial stewardship to meet ongoing budgetary obligations.
- Provide transparency and ensure stakeholders understand and approve of expenses and assets.